

# SUMMIT COUNTY RESTAURANT ASSOCIATION 2010/2011 SUMMIT DINING POCKET GUIDE, WEB LISTING AND EDITORIAL



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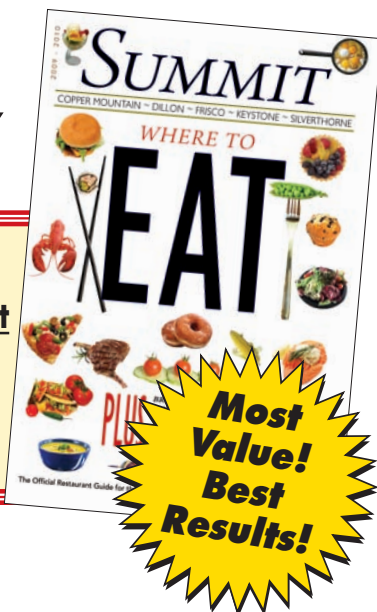


## DUE DATES

**April 1, 2010** Early Bird 10% Discount

**May 1, 2010** Final art, menu approved

**June 17, 2010** Magazines distributed



Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Contact: \_\_\_\_\_

## This guide is a first come, first serve basis. Space is limited!

One restaurant listing per ad space. Restaurants listed in alphabetical order within town section. Distribution of 60,000.

**TERMS:** Upon failure or neglect of advertiser to pay as stipulated above, then at the option of LASERGRAPHICS, INC. the entire unpaid balance of this contract shall become due and payable immediately plus a 2% interest charge per month. In the event it becomes necessary to take legal action to collect, the advertiser agrees to pay any legal fees incurred by LASERGRAPHICS, INC.



### 2-PAGE SPREAD:

- \$998** FOR MEMBERS OF CRA
- \$1198** FOR NON-MEMBERS OF CRA

### SINGLE PAGE:

**Quick Service Restaurant\* or Nightclub ONLY**

\*30 seats or less, fast service restaurant

- \$715** FOR MEMBERS OF COLORADO RESTAURANT ASSOC.
- \$815** FOR NON-MEMBERS OF CRA

**Early Bird Discount 10% off\*** < \_\_\_\_\_ >  
\*Full payment by 4/1/10. Not applicable to payment with credit card.

TOTAL DUE .....\$ \_\_\_\_\_

Deposit of 50% due at time of signing .....\$ \_\_\_\_\_

### BILLING OPTIONS:

- PAYMENT IN FULL** Check # \_\_\_\_\_
- 50% DOWN**  
A 2% interest charge per month will be billed to all late payments beginning 7/1/10.
- Deposit of 50% due on April 27, 2010** Check # \_\_\_\_\_
- Final Balance due July 17, 2010** Check # \_\_\_\_\_
- PAYMENT BY CREDIT CARD**
- Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

### AD PRODUCTION REQUIREMENTS:

ART SUPPLIED MUST BE PROVIDED IN THE FOLLOWING FORMAT:

- Quark (all fonts and supporting attachments)
- EPS, PDF, JPG or TIFF files (minimum 300 line screen)
- NO Word or Publisher files will be accepted.

LaserGraphics will not be held responsible for any ads supplied on disc which do not meet any of the above criteria. Any changes to ads supplied on disk will be billed to the advertiser. Advertiser will be given a proof of advertisement which will not be published until advertiser has signed off. In the event of error in advertising as published, or in the event of the omission of any or part of the advertising, the liability, if any, of publisher shall be limited to a pro-rata reduction of the charges payable for the advertising, in the same proportion that the error or omission reduces, if at all, the value of the entire advertisement as a whole.

**THE SUMMIT DINING GUIDE IS APPROVED BY THE  
COLORADO RESTAURANT ASSOCIATION - SUMMIT COUNTY CHAPTER**

### ADVERTISING SPECIFICATIONS:

**HINT: Do Not Try To Fit a 4 Page into this format! Highlight your most popular items.**

#### 2 Page Spread

Left image = 3-7/8" x 5-3/4"  
Right image = 2-5/8" x 5-3/4"



#### Single Page

**Quick Service Restaurant** 30 seats or less, fast service  
**or Nightclub ONLY**  
Image area = 2-5/8" x 5-3/4"



### SIDE BAR INFORMATION:

Restaurant Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

**Check any of the following that pertain to your restaurant:**  
(this information is used for table of contents page)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Breakfast                                  | <input type="checkbox"/> Lunch                 | <input type="checkbox"/> Dinner             |
| <input type="checkbox"/> Nightlife                                  | <input type="checkbox"/> Full Bar              | <input type="checkbox"/> Delivery available |
| <input type="checkbox"/> Hours: Breakfast: _____                    | Lunch: _____                                   |   |
|   | Dinner: _____                                  |   |
|   | Happy Hour: _____                              |   |
| <input type="checkbox"/> Credit Cards: VISA MC DISCOVER DINERS AMEX |  |   |
| <input type="checkbox"/> Late Night Menu                            | <input type="checkbox"/> Live Music            |   |
| <input type="checkbox"/> Take-out available                         | <input type="checkbox"/> Sports TV             |   |
| <input type="checkbox"/> Delivery                                   | <input type="checkbox"/> Handicap accessible   |   |
| <input type="checkbox"/> Children's Menu                            | <input type="checkbox"/> Reservations Accepted |   |
| <input type="checkbox"/> Full Bar                                   | <input type="checkbox"/> Other _____           |   |
| <input type="checkbox"/> Catering                                   | <input type="checkbox"/> Other _____           |   |

### Check editorial page you would like to be included:

- Breakfast Blasts
- Cheap Eats (under \$15 meals)
- Casual Eateries
- The Lighter Fare
- Authentic Ethnic
- The Late Night Scene

*Include a 25-35 word paragraph about your restaurant which highlights the particular headline you have chosen. For example:*

- Unusual or local favorite menu item(s)
- Dining experience
- Entertainment or bar specials
- Daily specials
- Award-winning recipe(s)